

## Media release

Schaan, Liechtenstein – 1 April 2010

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### Making young people feel good

**The i-Kids range from Ivoclar Vivadent comprises products for comprehensive oral health management in children and adolescents.**

Professional solutions for the individualized oral health management of children and adolescents of different age groups are in demand.

With the i-Kids range, Ivoclar Vivadent is committed to fulfilling the special dental treatment needs of young people. i-Kids comprises quality products and services that allow dental professionals to effectively and efficiently implement treatment strategies in children and adolescents. The i-Kids products cover a wide spectrum: risk analysis and diagnostics, prevention, minimally invasive treatment or restoration, as well as general care and follow-up care. All the products are coordinated and can be individually combined to customize oral health management strategies. The range comprises diagnostic, therapeutic, restorative and oral care products. All the products have shown their effectiveness in international studies and in clinical use. Nevertheless, i-Kids stands for more than simply a range of products: i-Kids is designed to create a positive dental experience. Therefore, the program also includes i-Kids Certificates of Bravery, i-Kids posters, i-Kids bags and i-Kids stamps.

For further information, please contact:

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#### Captions

*(iKids Logo.jpg)*

Fig. 1: The i-Kids logo stands for a comprehensive treatment strategy for young people.

*(child in practice.jpg)*

Fig. 1: i-Kids helps to put young patients at ease in the dental office.

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